

Photographing School Pupils: Consent Form

The Blue School occasionally takes photographs or videos of our pupils for a variety of reasons. Their use is an invaluable assistance in helping us enrich educational journeys and communicating the message of the school. We believe in asking parents to choose where and when this occurs, By choosing to tick either the Yes or No boxes, you are confirming whether or not you give consent for the school to photograph/video your child and use them in the following circumstances for up to three years after they have left the school.

Use of photos and Video	Tick Yes (✓)	Tick No (✓)
Social Media Use: I give consent for photos and videos of my child to be used on/in: <ul style="list-style-type: none"> Facebook Twitter 		
Online Use: I give consent for photos and videos of my child to be used on/in: <ul style="list-style-type: none"> Website Newsletters 		
Internal Displays: I give consent for photos and videos of my child to be used on/in: <ul style="list-style-type: none"> Displays inside the school, School Council, Learning Journals Class Photos 		
External Displays: I give consent for photos and videos of my child to be used on/in: <ul style="list-style-type: none"> School Prospectus Promotional Posters 		
External Media: I give consent for photos and videos of my child to be used on/in: <ul style="list-style-type: none"> Local Newspapers The Local Borough promotions and campaigns 		
End of Year Photos and DVD: I give consent that class photos and the End of Year DVD s showing class photos may be used and distributed to parents and carers who have purchased a copy.		
School Productions: I give consent for my child being filmed and that this will Be distributed to parents and carers who have purchased a copy		

All photographs and other images of children will be taken and used in accordance with the policy which accompanies this consent form.

Signed:_____ **Date:**_____

Name of Child:_____ **Class :**_____

Annex B

Using Photographs of Children for School Purposes: Conditions of Use

- photographs not on display in the school or in school-related publications (e.g. Head Teachers reports, school brochures, school historical records etc) will be kept in a secure place in school.
- we will only include a child's **full name** with photographs for press release (**with** your consent)
- normally we will not use a child's **full name** when using that child's photograph in school documents or for school displays
- we will only use images of pupils who are **suitably dressed** in order to reduce the risk of those images being used inappropriately by others

Guidance principles re: the use of photographs taken by parents and visitors of children involved in Blue School activities (on or off school premises)

The school suggests three principles that parents/carers should follow if/when posting photographs on their own social-media sites (eg. via Twitter, Facebook and other social media websites/pages, or on personal sites like Flickr or smugmug etc.) that involve Blue School children:

1. Never post a photograph of a child without the consent of their parent/carer. This is not simply about politeness, but in some cases, family safety.
2. We would strongly advise against naming children (even your own) on social-media web- sites/pages.
3. Consider using alternative photo hosting sites that allow for password-protected galleries to share amongst specific groups of people that you can control the membership of.

In general, a good principle to bear in mind is that posting a photo online (unless in a password protected and safe site) is the equivalent of putting up a public poster in the street – the internet is a much more public place than most of us realise.

Thank you for your support in this matter