

Matched Giving

What is it?

Matched Giving is a simple way of maximising funds raised for the school. It applies to both money and time donated.

Many companies will help registered charities through a matched giving scheme. Some will match pound for pound, and others may even double match donations made to registered charities by its employees.

Organisations may match fund in a variety of ways, the most common being:

- Time donated by their staff for voluntary work
- A cash donation
- The matching of funds raised through a specific activity, e.g. staffing a stall at a PA event

Companies may also be happy to consider gifts in kind such as donating equipment or services like in-house printing.

What does it mean to The Blue School?

As a voluntary aided school, we need to raise funds to finance the running of our school. We currently do this in a number of ways such as the voluntary Parental Giving Scheme and funds raised by Parents Association events throughout the year.

Obviously any means by which we can increase the generous donations we receive, without any additional effort involved, is of great benefit to the school. This is of course more pertinent than ever given the tough economic times in which we all find ourselves.

Additionally, once a company has got to know our school through its employees, they may choose to continue to support the school in other ways such as through sponsorship, gifts in kind (for raffles, auctions etc) or a general donation.

What does it mean to you?

If you are considering making a donation to the school, whether it be in time or money, you will have the satisfaction of knowing that your precious time and money has brought double the value to the school. You will simply need to speak to your HR department to arrange setting it up.

What does it mean to your employer?

Companies which offer this scheme generally have a budget set aside from which they will allocate their donations. This scheme enables companies to support a wide range of charities recommended by their employees and results in increased staff morale. There are tax benefits as donations can be written off against taxable profits. All companies who support us through this scheme will stand to gain from positive PR opportunities and will be mentioned on the Blue School website and in termly newsletters.

Which companies offer this employee benefit?

There are many companies, big and small, which offer Matched Giving schemes. The following is a list of just some of them. If your employer is not listed here, please speak to your line manager or HR department to find out if they offer such a scheme.

3i	Credit Suisse	Microsoft
Abbey	De La Rue	Mitsubishi Chemical Corp.
Alfred Dunhill	Deloitte	Mitsubishi Research Institute
Alliance & Leicester	Deutsche Bank	Morgan Stanley
Alliance Capital	DHL	National Power
American Express	Diageo	NCR Corporation
Anglian Water	Dixons	Norwich Union
Argos	Eli Lilly	Pearson
ARM Holdings	EMI	Philip Morris International
Asda	Energis	Philips
AT Kearney	Ericsson Telecom	PPG Industries Foundation
BAA	Ernst & Young	Pricewaterhouse Coopers
Bank of America	Exxon Mobil	Procter & Gamble
Bank of England	Fidelity Investments	Reuters
Bank of Scotland	First Group	Rolls Royce
Bank of Tokyo-Mitsubishi	GlaxoSmithKline Plc	Royal Bank of Scotland Group
Bankers Trust	Goldman Sachs	Royal Sun Alliance
Barclays Capital	HSBC	Schroders plc
Barclays Group	IBM	Shell
BG Group	IDEO	Siemens Medical
Boeing Commercial Airplanes	Industrial Bank of Japan	Sigma Securities
Boston Consulting Group	Invensys	Sky
BP	J P Morgan	Stagecoach Group
Bristol-Myers Squibb	Johnson & Johnson	Standard & Poor's
British American Tobacco (BAT)	Kingfisher plc	Sun Life of Canada
BT	KPMG	Tesco
Cable & Wireless	Littlewoods	Thames Water
Camelot	Lloyds TSB	UBS
Capgemini	Marks & Spencer	United Airlines
Capital International Research	Marsh & McLennan Companies	Vodafone
Centrica	McKinsey & Co	Warner Music Group
Chase Manhattan Foundation	Mercury Asset Management	Yorkshire Water
Citigroup		

How do you go about setting this up?

Your line manager or HR department will be able to let you know if your company offers a “Matched Giving” scheme. If they do, you will need to give them the Blue School’s HMRC charity reference number, XR367190, to enable them to process the payment. If you wish to donate money to the school, please consider “Payroll Giving”. If your employer does not support this you may wish to donate directly to the school, bank details as follows or by cheque payable to “The Blue School Governors PGS Account”.

Barclays Bank plc

Account Name: Blue School PGS Account

Sort code: 20-42-73

Account number: 50178373

If you need any more information, please contact Wendy Seccombe in the school office or at

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